

FROM WHY TO HOW: GENDER BIAS BASICS

“Only qualifications matter to us, gender doesn’t play a role” is often said. But is that really the case?

Almost 90 per cent of listed company executive board members are men; the most common name is Thomas – a coincidence? Our perception and expectations of men and women are not the same, but are rather shaped by unconscious thought patterns (bias). This affects how we interact with each other, as well as the decisions and processes in the company.

How are biases manifested in our daily work? Where might they do harm? And how can we ensure that the best and most talented are promoted fairly?



WORKSHOP CONTENTS

- What is a bias and how can I deal with it?
- How do gender biases affect processes in companies and why does this pose a problem?
- How do I counter bias in specific situations in my organisation and in my team?
- What is my role as a manager?

We offer a one-hour masterclass for a broader target group.



leaders,
up to 16 participants



2.5 (online) to 4 hours (analogue)



English, German



digital, analogue



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