

WHEN THE BOSS IS ALWAYS CALLED THOMAS AN EYE-OPENER

Thomas is the most common name on the executive boards of German listed companies.

Until recently, there were more Thomases and Michaels than women in total. Companies have been recruiting their board members following an almost unchanged pattern for decades, although the labor market has become much more diverse. Why is there this extreme homogeneity in top management? And why is it a problem? Are other countries ahead of Germany?

This keynote provides an overview of the situation of women in leadership positions in German companies. It provides facts and figures presented in an entertaining way, points out the most important obstacles and comes up with solutions: mechanisms that are central to a healthy culture and diversity in management.

KEYNOTE CONTENTS

- Key figures, data and facts from reports by AllBright
- Why are women in management positions good for company performance?
- What prevents diversity in companies?
- How can companies attract female and diverse talent?
- What can we learn from countries like Sweden or the USA?



Number of participants unlimited



60-90 minutes (45 min. lecture, 15-45 min. Q & A)



English, German



digital, analogue



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